



Sitip supplies Gobik with fabrics to create the jerseys for Granfondo Nove Colli, one of the biggest Italian cycling events

Starting on May 22, 2022, the **Granfondo Nove Colli** is considered the oldest and most prestigious “gran fondo” of international cycling.



Sitip has supplied **Gobik** with the fabric for the creation of race jerseys, where the brand logo will also be visible.

The fabrics used are the *recycled* ones of the **Native Sustainable Textiles** line - a technology that is applied to fabrics produced with recycled yarns and chemicals with low environmental impact with a lower consumption of natural resources - specifically the **Native Pirata**, the **Native Game Light** and the **Native Bicimania**.

The jersey for all participants will be designed and produced by **Gobik**, which is going to open an exclusive

sales line during the event.

The race, that will start and finish in Cesenatico, this year is celebrating its 51st edition, an excellent opportunity of visibility for the brand, always partner or supplier of the most important cycling races, starting from **Giro d'Italia**, which Sitip supports for 9 years, to **Tirreno-Adriatico**, **Giro di Sicilia**, **Ride Green**, **Gran Fondo Strade Bianche**, **Il Lombardia**, **Gran Fondo Il Lombardia**.

About Sitip

Sitip S.p.A. is an Italian company specialized in the production of synthetic and elastomeric warp-knitted fabrics - for the industrial sector - and circular and stretch fabrics for clothing sector.

Sitip has been the Official Supplier of Giro d'Italia since 2014 and with the supply of fabrics for the jerseys it consolidates its link with the sports sector, in particular the cycling one, and the expertise in the production of highly technical sportswear fabrics.

Sitip supplied Gobik with the fabrics of its Native Sustainable Textiles line for the creation of the jerseys of the Granfondo Nove Colli, produced with recycled yarns and chemicals with low environmental impact with a lower consumption of natural resources, with a view to sustainable development that Sitip has always pursued, operating in line with international certifications such as OEKO-TEX®, BLUESIGN®, GRS and adhering to the ZDHC gateway, adding to these an ISO 14001 environmental management system.

Sitip makes use of the latest technologies and the most advanced machinery to allow continuous production and quality updating.

Research and Development activities are carried out in close cooperation with its customers and partners.

Thanks to the internal supervision of the entire production process - from spinning to quality control - the company is able to guarantee an extremely complex and qualified offer. SITIP exports all over Europe, Central and North America, Asia.

About Gobik

Gobik, a young and lively reality, is a company that produces cycling clothing; born in 2010 at the behest of the two owners Alberto and Josè, it has always had a love for personalized clothing in its DNA. To date, just 12 years after its birth, it has 175 employees and is committed to sustained and sustainable growth on a daily basis.

Tadej Pogačar's victory in the 2021 Tour de France was the most important milestone for Gobik's entry into the UCI World Tour, the highest category, led by UAE Team Emirates. Eolo Kometa completes the presence of the brand in the international squad.

Likewise, Gobik arrived on the UCI World Tour women's circuit in 2022 with FDJ Nouvelle-Aquitaine Futuroscope and UAE Team ADQ. On the international calendar, Gobik designs the leader jerseys for Itzulia-Vuelta in the Basque Country, Vuelta in Catalonia, Vuelta in the Valencian Community and Vuelta in Burgos.

In Mountainbike Gobik saw three teams entered in the UCI MTB World Cup: Santa Cruz FSA, BH Templo Cafés UCC and Primafior Mondraker Genuins. They are joined by Team Wilier Pirelli, the highest level team of the UCI MTB Marathon circuit.

As global brand ambassadors, the names of Alberto Contador, Ivan Basso and Carlos Coloma were joined in 2021 by Juan Antonio Flecha.

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