



## Sitip Sponsor and Partner of GIMONDI CAMP 2022

The press conference for the presentation of the first edition of **Gimondi Camp** took place on May 26<sup>th</sup> at Palazzo Pirelli in Milan. The educational play project for children aged 5 to 12 is scheduled for June and July in four Italian municipalities: Almenno San Salvatore, Cortefranca, Cassano D'Adda and Cene, where **Sitip** - among the sponsors and partners of the summer camp - is based.

The conference, presented by the journalist Eleonora Capelli, saw the participation, as speakers, of **Norma Gimondi**, *daughter of the champion, promoter of the project, Vice President of the Italian Cycling Federation and member of the Coni Board*, **Massimo Gimondi**, *nephew of Felice, President NO.MA.SPORT Asd and of the Gimondi Camp project*, **Giovanni Malanchini**, *Councilor Secretary of the Presidency of the Regional Council of Lombardy*, **Antonio Borgogni**, *Dean of the Course of Studies in Motor and Sports Sciences at the University of Bergamo*, there also to testify the presence of some students of the University Course in Motor and Sports Sciences who will accompany the children in the summer camp, as a human and educational experience and an opportunity to approach the world of work.

As guests, **Giorgia Gandossi**, *Councilor for Youth Policies of the Province of Bergamo*, the mayors of the 4 cities, **Stefano Pedrinazzi**, *President of FCI of Lombardy*, **Claudia Ratti**, *President of A.RI.BI. Bergamo CSI Centro Sportivo Italiano*, sponsors, partners and official suppliers.

In a conference full of love and admiration for Gimondi, an example of sport and life, **the goals of the Gimondi Camp** were explained: to bring children closer to sport, cycling and the intrinsic values connected to them, such as the rules of coexistence and discipline, the incentive to use the bicycle as a green means of transport, the rules of the road, healthy fun and competition, well-being in contact with nature and with oneself, also for a correct development and for maintaining physical fitness.

For the occasion Sitip will provide backpacks for all members and sweatshirts for educators made with **NATIVE INSTINCT GZ** fabric from the **NATIVE Sustainable Textiles** line, sustainable thermal, GRS certified and made with pre-consumer recycled yarns, bielastic, breathable, resistant to pilling, easy care and high comfort, perfect for being outdoors and exercising even at high temperatures.