



Warp-knitted textiles always cut a fine figure

COSMOPOLITAN Fashion-tech by SITIP is perfect for clothes: comfortable, chic and easy-care

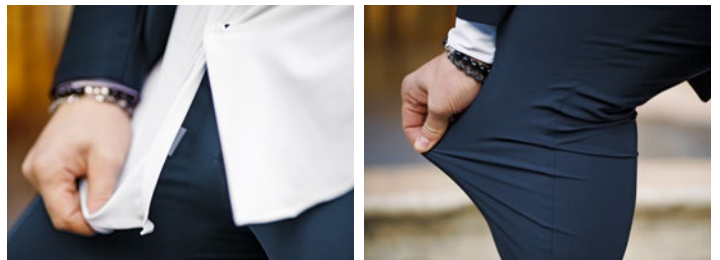
Wear comfort is one of the most important requirements for sportswear and leisurewear, and comfort is increasingly in demand, even when the occasion calls for more dressy and formal clothing.

To satisfy this need for feel-good yet elegant outfits, SITIP – an Italian manufacturer of high-tech textiles for industry and clothing – has developed the COSMOPOLITAN Fashion-tech fabric collection. The pieces in the new range are modern, comfortable and set the trend for the currently popular urban/sportswear style.

The COSMOPOLITAN Fashion-tech series is becoming must-have streetwear for urban dwellers thanks to its functional aspects, which the company is calling Techno Sartorial. Techno Sartorial stands for flawless cuts combined with exceptional fabric performance.

For urban menswear consisting of trousers and a casual jacket, SITIP offers the product COSMOPOLITAN Citylife. The supple bi-stretch fabric was made from nylon with UV protection (UPF 50+) on a tricot machine. It dries quickly, is easy to care for and feels pleasant on the skin. The pieces offer further advantages when worn: COSMOPOLITAN Citylife combines breathability with freedom of movement, excellent fitting and a perfect fit.

Even the white shirt – an indispensable all-rounder in men's wardrobes – is made of a warp-knitted textile from the COSMOPOLITAN Fashion-tech series. The fabric, COSMOPOLITAN Milano, can also be stretched in both surface directions, rendering it unbeatable in terms of comfort and fit.



A professional for cycle racing clothing

SITIP can build on many years of experience in the development of high-performance clothing fabrics. Especially in the production of textiles for streamlined cycling wear, the company has been setting trends for years. Only at the beginning of this year SITIP announced its confirmation as the official supplier of the Giro d'Italia. The partnership with the men's road cycling stage race began back in 2014 and now includes not only the supply of the recycled fabric from the SITIP Native Sustainable Textiles line, but also a multi-year strategic partnership with RCS Sports & Events, which concerns also the other cycling competitions of the group (Granfondo Strade Bianche, Tirreno Adriatico, Giro di Sicilia, IL Lombardia and Granfondo Lombardia) with an important communication plan.