

FASHION & BIKING TOGETHER: THE COSMOPOLITAN FASHION-TECH LINE BY SITIP, BORN FOR CONTEMPORARY URBANWEAR, INSPIRES THE “CYCLING SECTOR” WITH DESIGN, STYLE AND PERFORMANCE

Eurobike 2022 – 13-17 July – Frankfurt
Hall 9.1 - Booth B35

30th edition, a new location - from Friedrichshafen on Lake Constance to modern Frankfurt - and a new main theme for **Eurobike**: *From cycling to mobility*, a claim that underlines the path and the change that the bicycle has made in recent years, from a purely recreational and sports device to a means of transport in support of the mobility revolution.

At the most important fair in the cycling sector, where all the sports news are presented - from technologies, to clothing, to accessories - there's also **Sitip, being linked to this sport for years with expertise and passion and with its technical fabrics.**



Within the complete Sitip proposal for sportswear, the **NATIVE Sustainable Textiles** line, which mixes avant-garde, sustainability, technology and performance: GRS certified recycled fabrics for the production of which low environmental impact chemicals are used.

At the fair you will discover the Sitip products for the sportswear market:

- **BLIZZARD Thermal Comfort**, which guarantees the athlete superior thermal comfort;
- **SPORTAGE White Opacity**, very breathable, comfortable and with a perfect fit ensuring maximum coverage and protection from UV rays (UPF 50+);
- **THUNDERBIKE POWER Stretch&Shield**, designed for high performance sports with its elasticity and fit;
- **IMPACT Abrasion Resistant Fabric**, with high resistance to abrasion.

THE COSMOPOLITAN FASHION-TECH LINE ARRIVES IN CYCLING

The absolute novelty is represented by the **COSMOPOLITAN FASHION-TECH** line, which, conceived to be of style, design and to be used in urbanwear, now enters the world of cycling in all respects:

stretch and with a soft touch - thanks to **MICROSENSE Soft Performance** technology – resistant and opaque fabrics - thanks to **ECLIPSE Sun Protection** technology, which guarantees protection from UV rays - breathable and with easy maintenance able to improve the comfort and performance of athletes with their qualities and characteristics.

This is the case of the **COBRA 40 Power**, a high compression fabric - 215 gr - and composed of 32% by Elastane: exceptional muscle support and compression that are well suited for use in cycling shorts, for contemporary comfort and style.

ART. COBRA 40 POWER

FABRIC TYPE Circular Knit - Fine Gauge - Plain solid

COMPOSITION PA 68% - EA 32%

H/cm 145 cm

g/m² 215 g

APPLICATION Urbanwear / Activewear

END USE Top & Leggings / Workout

FUNCTIONS

- 4-way stretch
- Shaping
- Slip control
- No see-through effect
- Free cut
- UPF 50+

SITIP LABELS

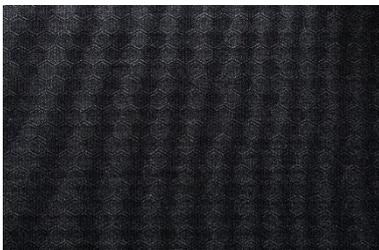
- COSMOPOLITAN FASHION-TECH
- APPLIED TECHNOLOGIES
- ECLIPSE SUN PROTECTION
- MICROSENSE SOFT PERFORMANCE

SUITABLE END USE

CERTIFICATES

bluesign SYSTEM PARTNER, Oeko-Tex 100, GRS (Global Recycled Standard)

COBRA 40 Power is available in **various patterns**, obtained with the embossing technique, which creates exclusive and modern textures on the fabric with geometric and design effects.



COBRA 40 Power pattern Abeille



COBRA 40 Power pattern Carreaux

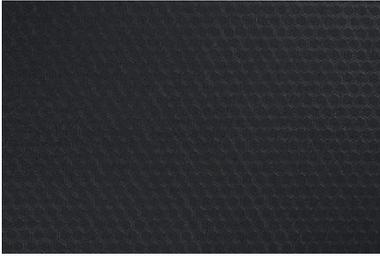


COBRA 40 Power pattern Seersucker

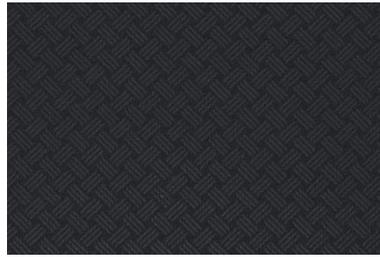
Slightly heavier (225 gr) and in a recycled version, it's the **NATIVE-COSMOPOLITAN OSLO**, suitable for tights&leggings, but perfect for cycling shorts as well: bi-stretch, shaping, with UV protection (UPF 50+) - thanks to **ECLIPSE Sun Protection** technology - free-cut and with a covering and comfortable effect on the skin, thanks to **MICROSENSE Soft Performance** technology, as well as COBRA 40 Power.

In prepared for print version, Sitip presents the **COSMOPOLITAN KYOTO**, perfectly suitable for activewear: 240 gr of circular polyester fabric, enriched with the same high-performance technologies **ECLIPSE Sun Protection** and **MICROSENSE Soft Performance** as the previous polyamide fabrics.

For cycling knitwear, particularly suitable for mid-season, Sitip offers two back-brushed fabrics: **NATIVE-INSTICT GZ**, pre-consumer recycled polyamide, with UFP 50+ protection, thermal, stretch and available in two embossed designs, and **ENERGY PLX GZ**, in prepared for print version, heavier but still stretch, thermal and equipped with UFP 50+ protection too.



NATIVE-INSTICT GZ pattern Abeille



NATIVE-INSTICT GZ pattern Barrets



ENERGY PLX GZ

Finally, at the fair you will be able to touch the sports suits of the most important national and international competitions, as **the Pink Jersey 2022**, and the uniforms of the professional teams entirely made with Sitip technical fabrics.