



COSMOPOLITAN Fashion-tech and its sustainable version part of the NATIVE Sustainable Textiles range of fabrics

*Discover new fabrics for new garments - such as the exclusive stretch polo-shirt - at
this edition of Milano Unica*

MILANO UNICA 12-13-14 July 2022

Innovation Area – Hall 8 – Booth INNOV.01



Part of the **Innovation Area** of Milano Unica, curated by **SMI - Sistema Moda Italia**, Sitip presents its collections in the Technical Textiles section in the name of *Multifunctionality* and *Transversality*: versatile fabrics, which embrace sportswear but also “fashion”, always guaranteeing high quality, excellent performance and refined design.

Sitip well represents the concept of fabrics suitable for multiple uses with its **COSMOPOLITAN Fashion-tech** collection, thought for urbanwear and athleisure, with a modern design perfect for the most fashionable products, but with the excellent typical technical performances of the company’s production.

For this edition, great visibility is given to the range of sustainable fabrics, made with **NATIVE Sustainable Textiles** technology, obtained from GRS certified recycled yarns produced with chemicals with low environmental impact and with a lower consumption of natural resources.

SITIP PRESENTS THE MOST INNOVATIVE FABRICS AND SOME “INSPIRATIONAL” ITEMS FOR COMPANIES

Among the **absolute novelties**, Sitip exhibits some *fabrics ideal for leggings and tights*:

- **COSMOPOLITAN BROOKLYN** (150 gr), **COSMOPOLITAN LONDON** (150 gr) and **COBRA 40 POWER**, this one also available in EMBOSSED version (215 gr), with **ECLIPSE Sun Protection** technology that protects from UV rays (UPF 50+), with no-see-through effect, stretch and comfortable on the skin thanks to **MICROSENSE Soft Performance** technology;
- in sustainable version, created with **NATIVE Sustainable Textiles** range: **NATIVE-COSMOPOLITAN SYDNEY** (130 gr), **NATIVE-COSMOPOLITAN OSLO** (225 gr), **NATIVE-**

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COSMOPOLITAN PARIS (170 gr), all equipped with **ECLIPSE Sun Protection** technology that protects from UV rays (UPF 50+), with no-see-through effect, stretch and comfortable on the skin thanks to **MICROSENSE Soft Performance** technology.

For sporty and urbanwear knitwear, Sitip exhibits:

- **EMBOSSED NATIVE-INSTINCT GZ** (180 gr) *absolute novelty*, thermoregulating GRS certified fabric made of pre-consumer recycled yarns from the **NATIVE Sustainable Textiles** line, 4-way stretch, breathable, pilling resistant, easy care and comfortable, with **ECLIPSE Sun Protection** and **MICROSENSE Soft Performance** technologies;
- finally **COSMOPOLITAN CITYLIFE** (175 gr) for the jacket and **COSMOPOLITAN MILANO** (120 gr) for the shirt.

Sitip at Milano Unica exhibits on the stand an innovation for the contemporary man: **the man's polo-shirt made with the TEE-TIME fabric**, originally created for golf shirts and now relaunched for urbanwear, to perfectly interpret the concept of transversality and multifunctionality that inspires the Innovation section.

And for the contemporary woman, from sportswear to urbanwear and as casual and trendy clothing, Sitip offers leggings made with **COSMOPOLITAN LONDON** - stretch, no-see-through effect, breathable, with UV protection (UPF 50+) with **ECLIPSE Sun Protection**, perfect fit and absolutely comfortable on the skin - combined with top and sweatshirt in **NATIVE-INSTINCT GZ** (from the **NATIVE Sustainable Textiles** range, therefore GRS certified and made with pre-consumer recycled yarns), stretch, breathable, thermoregulating, no-see-through effect and with UV protection (UPF 50+). Protection from sun's rays is guaranteed on both fabrics by the **ECLIPSE Sun Protection** technology, while the soft and comfortable touch on the skin is ensured by the **MICROSENSE Soft Performance** technology.

SITIP EXHIBITS AT THE TEXCLUBTEC FORUM: FOCUS ON THE MULTIFUNCTIONALITY AND TRANSVERSALITY OF ITS ARTICLES, WITH SOME OF THEM ALSO CANDIDATED TO THE TRENDS AND SUSTAINABILITY MILANO UNICA FORUM

At Milano Unica we will therefore see Sitip's most innovative products exhibited in the **Forum** area - **the SMI institutional space - TexClubTec Section** - whose theme is *Multifunctionality and Transversality*, conceived as a transfer from one application sector to another.

We'll also see displayed the iconic **Pink Jersey 2022** and the **Cyclamen Jersey 2022** dedicated to Made in Italy (in collaboration with ICE - Agency for that promotes abroad Italian companies and their internationalization), both made with the Sitip technical fabrics of the **NATIVE Sustainable Textiles** line, as well as the classic men's suit, made with the **COSMOPOLITAN CITYLIFE** fabric combined with a new shirt with a perfect fit, made with the **COSMOPOLITAN MILANO** fabric, stretch



and quick-drying, with an excellent fit and freedom of movement coupled with a high level of comfort perceived on the skin.

Sitip will also take part to the special **Trends and Sustainability Exhibition Forum**, organized by the fair itself, where Sustainable Creativity will be at the center, highlighting the commitment of all those exhibitors whose production follows criteria and processes that respect the environment and which at the same time offer a creative proposal in line with the trend themes.

We will soon discover the fabrics selected from those candidated!

About Sitip

Sitip S.p.A. is an Italian company with over 60 years of experience, specializing in the production of synthetic warp-knitted fabrics, intended for the technical industrial world, and stretch and circular fabrics, intended for the world of clothing.

Three the main types of production: fabrics for mechanical fastening systems for technical-industrial applications; technical fabrics and supports for lamination and coating intended for industry; eco-friendly fabrics branded NATIVE Sustainable Textiles; stretch fabrics for sport and athleisure.

The application markets are the most different, including orthopedics, personal care, abrasives, furniture, footwear, clothing, automotive.

Official Supplier of Giro d'Italia since 2014 with the supply of fabrics for the "Maglia Rosa" Sitip, consolidates its bond with sport and in particular with the cycling sector, demonstrating the great expertise in the production of highly technical sportswear fabrics, used by the biggest international active brands.

Continuous innovation goes hand in hand with a far-sighted corporate strategy, since Sitip makes use of the most recent technologies and the most advanced machinery to allow continuous production and quality updating. R&D activities are carried out in close collaboration with its customers and partners.

Sustainable development is a fundamental objective for ever greater environmental quality and social equity. To achieve this, Sitip operates in line with international certifications such as OEKO-TEX®, BLUESIGN®, GRS and adheres to the ZDHC gateway, adding to these an ISO 14001 environmental management system.

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