

Italian Bike Festival: SCOTT Racing Team presents the eco-high tech biking uniform developed in partnership with ROICA™ by Asahi Kasei, Sitip and Rosti

*IBF - Italian Bike Festival
9th - 11th September 2022 - Misano World Circuit*

On the occasion of the Italian Bike Festival, **SCOTT Racing Team** will present the **team's sustainable uniform** produced by the sportswear manufacturer **Rosti** and developed with the premium stretch fiber **ROICA™** by **Asahi Kasei**, internationally recognized for stretch innovation and responsibility, fiber that we find the fabrics by **Sitip**, company specializing in the production of stretch and circular fabrics that combine tradition and innovation with a choice of sustainable manufacturing. A uniform created starting from the athletes' needs to offer them the best solution in terms of style and ergonomics, high performance, easy maintenance, perfect fit and sustainability.

This year, an even more advanced R&D has led to the creation of the new responsible shorts, made with the **NATIVE-THUNDERBIKE POWER** fabric by **Sitip**, designed for high-performance sports and made of the recycled stretch yarn **ROICA™ EF** by **Asahi Kasei** and recycled polyamide.

A fabric particularly suitable for making cycling shorts for its maximum coverage, thanks to the **ECLIPSE Sun Protection** technology, which protects from UV rays and guarantees the right breathability, great comfort and perfect fit.

Also the jersey has been produced with **Sitip's** recycled fabrics: **NATIVE-BICIMANIA** and **NATIVE-PIRATA**, in recycled polyester and GRS certified, enriched by the **MICROSENSE Soft Performance** technology - able to guarantee softness and maximum comfort on the skin - and made with the sustainable recycled stretch yarn **ROICA™ EF** by **Asahi Kasei**.

A complete uniform that combines top and shorts providing both high performance and respect for the environment, needs and values that the athletes appreciate, pursue and support. A uniform that can also be purchased by the public for its ergonomic, performance and responsible everyday life on the **ROSTI** website at this [link](#).



The Scott Racing Team sustainable uniform for 2022, in partnership with Sitip, Rosti and ROICA™ by Asahi Kasei

In the words of Ivano Camozzi, President SCOTT Racing Team: *“Racing at the highest level requires commitment, sacrifice and top materials at the same time. For the equipment we rely on Sitip, Rosti and ROICA™ partnership, three level partners who support us with a racing uniform that guarantees high performance. The performance of this uniform is also accompanied by a sustainable and responsible design of which we are 100% proud of”.*

The SCOTT Racing Team season has started a few months ago and the team of Juri Ragnoli, Jacopo Billi, Cristian Cominelli, Pietro Sarai and Andrea Siffredi, is field-testing the uniform with brilliant results: the excellent performance is confirmed by the athletes, as well as breathability, comfort and perfect fit, for running while safeguarding the environment.



About the next steps: eyes on the month of September full of events including the marathon world championship to be held in Denmark on Sept. 18.

At the Italian Bike Festival, the European exhibition leader for the cycling and soft mobility market since 2018, more than 400 brands will reach end consumers, business partners and media. New trends and innovation in the industry, panel discussions, workshops and events will enrich a three-day event for sportsmen, athletes and amateurs of one of the most popular and inclusive sports in the world, a sport that has been able to influence contemporary lifestyle and change the concept of mobility, intended for sports, urban or leisure, as we conceive it today.

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SCOTT is an international sports brand with a global approach that develops, markets and sells products for cycling, winter sports, running, motorsports and outdoor. The brand portfolio includes Syncros, Bergamont, Bold Cycles, Avanti, Malvern Star, Dolomite, Powderhorn, Bach, Lizard and Outdoor Research. Research, marketing and sales are managed from the headquarters in Givisiez, Switzerland. SCOTT employs more than 1,500 people worldwide and operates in more than 100 markets. "Innovation - Technology - Design" is SCOTT's Mission Statement, which expresses exactly what SCOTT Sports products stand for.

ROICA™ "Advanced fit for living" is a high-quality stretch fiber with an innovative range of smart features to meet every need of the modern wardrobe. ROICA™ shapes comfort with quality, performance and fit, adding value to everyday values for sports, underwear, fashion and workwear. ROICA™ is made by Asahi Kasei. ROICA™ is a registered trademark of Asahi Kasei Corporation.

Sitip S.p.A. is an Italian company with over 60 years of experience, specialized in the production of synthetic and elastomeric warp-knitted fabrics, circular fabrics and synthetic fabrics for the industrial and clothing sectors.

Sitip has been the Official Supplier of Giro d'Italia since 2014 and with the supply of fabrics for the jerseys it consolidates its link with the sports sector, in particular the cycling one, and the expertise in the production of highly technical sportswear fabrics.

Sitip has been implementing numerous strategies for the environment for years, starting with the territory, where the production and logistics spaces have been reorganized to create a single, more efficient structure from the point of view of sustainability energy. The company is certified according to the ISO9001-2015 standards (quality management systems), Bluesign® (for environmentally friendly production and for the use of safe chemicals) and OEKO-TEX® (for fabrics and productions environmentally friendly and free of harmful substances).

The commitment to sustainability continues every year with different steps: in addition to the GRS (Global Recycle Standard) and ISO14001 (environmental management systems) certifications, from May 2020 Sitip adheres to and is registered on the ZDHC platform, a rigorous program for the development of safe and transparent chemical processes within the textile supply chain.

Sitip's choice to turn towards an increasingly sustainable production is the final stage of a journey that began over 60 years ago, thanks to the foresight of its founder, Luigi Pezzoli, who, through the innovative production of warp-knit synthetic fabrics, founded in 1959 the Italian Society of Warp-knitted Fabrics Pezzoli-Sitip - today Sitip S.p.A. - inserting itself into the Bergamo textile tradition, known all over the world, with excellent fabrics that ensure maximum comfort, excellent performance, lightness and aerodynamics, resulting in extremely high performance for sportswear and urbanwear.

And tradition, made up of experience and craft, is combined with technology: the recycled yarn fabrics of Giro d'Italia are a concrete example of this. All Sitip fabrics dedicated to sport are developed to meet the needs of athletes and improve the various levels of comfort and sports performance.

Rosti "What costs the most is sacrifice. But it is from daily sacrifices that quality comes. And only those who know what sacrifices are, recognize quality." Rosti is located in Brembate, between Bergamo and Milan, in the center of Lombardy. This beautiful stretch of land surrounded by Brembo and Adda is considered the cradle of cycling in Italy. A place where the textile tradition is deeply rooted. A land where love for cycling meets and merges with cutting-edge technology. Rosti designs and produces cycling clothing for every specialty, for all seasons and with any type of specification: prototypes, small series, large sponsors, training, racing and post-race clothing. There is no limit to technical and graphic customization.

