



SITIP

This year, the Bergamo-based company will once again play a leading role in the 58th edition of the Tirreno-Adriatico as the official supplier of the race's four classification jerseys.

The leading riders of this opening multiple-stage cycling race of the season will wear jerseys produced by Sportful using fabric designed to deliver optimum performance, but with an eye towards sustainability.

For nearly 60 years, the coasts of central Italy have played host to the opening race of the international multiple-stage cycling season with the Tirreno Adriatico Crédit Agricole. The route traditionally follows the contours of the Italian landscape, rising up from the coast towards the undulating inland hills before tackling the peaks of the Apennines. A landscape in transition as we say goodbye to the harshness of winter and welcome the early warmth of spring. It is for this reason that the cyclist's apparel is of the utmost importance, all the more so when it comes to the race leaders.

For the second year, Sitip, a benchmark brand for the production of high-performance fabrics, is the official supplier of the race's four classification jerseys, which will be worn by the leader of the General Classification (blue), the leader of the Points Classification (purple), the King of the Mountains (green), and the leader of the Young Rider Classification (white). The Bergamo-based company produced the fabric that Sportful, a brand belonging to the historic Manifattura Valcismon company based in Fonzaso, in the province of Belluno (Veneto - Italy), used to make the four classification jerseys for the Tirreno Adriatico Crédit Agricole 2023.

The route, commenced yesterday with a time trial in Lido di Camaiore, consists of seven stages that will take the riders all the way to the final finish line in San Benedetto del Tronto on Sunday 13th March. A total of almost

1,200 kilometres that will see them climb no less than 13,800 metres: a week-long race that necessitates clothing capable of adapting to highly variable and unpredictable weather conditions.

Sitip offers the perfect solution capable of meeting the demands of high performance athletes: a jersey composed of two fabrics derived from recycled material, once again underpinning their unwavering commitment to sustainability, and showing how this can go hand in hand with performance and quality.

The Sitip fabrics used to make the four classification jerseys are NATIVE-PIRATA and NATIVE-GAME LIGHT, employed respectively on the front and back of the jerseys. These were chosen by Sportful on the basis of a body mapping principle whereby a fabric is selected for a specific part of the body to meet the needs of the function it performs.

The fabrics belong to a range developed using the NATIVE Sustainable Textiles technology, which includes products made from recycled yarns and using chemicals with a low environmental impact, enabling the consumption of natural resources to be kept to an absolute minimum.

Both NATIVE-PIRATA and NATIVE-GAME LIGHT are post-consumer recycled fabrics, GRS and bluesign certified, made entirely of recycled polyester and elastane, printable, and are designed specifically for cycling jerseys.

Last but not least, the MICROSENSE Soft Performance technology bestows a gentle softness to the product, making it pleasant to the touch and super-comfortable on the skin.