

MILANO UNICA: the Sustainable Creativity project chooses three of Sitip's fabrics showcased at Milano Unica



PRESS RELEASE

## THE “SUSTAINABLE CREATIVITY” INITIATIVE REWARDS SITIP PRODUCTS AT MILANO UNICA

*The fabrics chosen by two juries for the Sustainable Creativity project were revealed during the first day of the Milano Unica trade fair. This selection includes three products from the Bergamo-based company Sitip, which has made environmental, financial and social sustainability a cornerstone of its mission.*

#sitip #milanounica #fabrics

### MU SUSTAINABLE CREATIVITY PROJECT FALL/WINTER 2024/25

Milano Unica's Sustainable Creativity project, which kicked off with the 37th edition of this textile trade fair, aims to highlight the current situation within the industry, whereby creativity and sustainability, rather than competing, are working together in perfect unison.



MILANOUNICA  
**MILANO**  
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JULY 2023

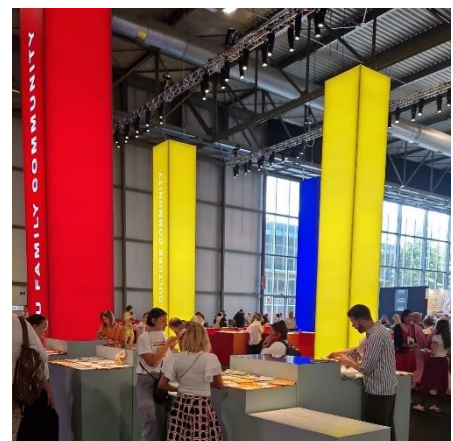
RHO FIERA MILANO

VISIT US  
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**STAND B19-B21**

FALL/WINTER 2024/25

The objective of this project is to present samples with characteristics coherent with the **core values of sustainability** which provide a better guide for buyers: Climate Action, Chemical Safety, Biodiversity Conservation, Circular Economy and Social Justice.

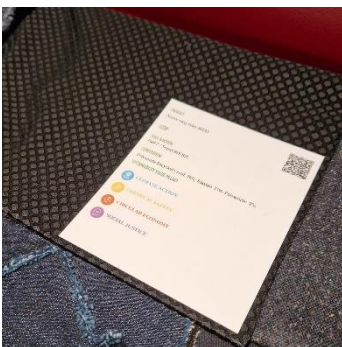
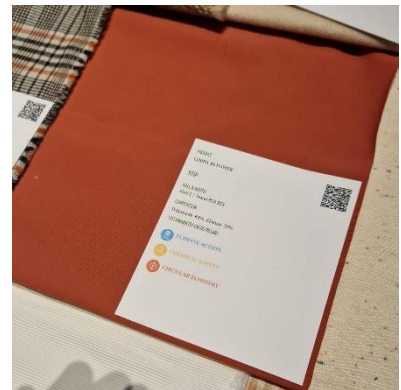
Three of Sitip's products have been selected for this current edition. The Technical Commission was responsible for verifying that the sustainability requirements are fully met, and the Style Commission ensured that the materials used are in line with the chosen themes.





**Thunderbike Power** is a fine gauge warp-knitted fabric (PA 80%, EA 20%) from the **THUNDERBIKE POWER Stretch&Shield** line, originally designed for high-performance sports to deliver excellent, long-lasting elastic modulus and fit, it has now been introduced into the fashion world to be combined with other fabrics to create a range of outerwear garments. Bi-stretch, free cut, it offers compression, excellent elastic recovery and comes with an array of colour cards. Created using **MICROSENSE Soft Performance** technology, it's pleasant to the touch and super-comfortable on the skin while the **ECLIPSE Sun Protection** provides maximum UV protection (UPF 50+) and is no-see-through. It's bluesign and OEKO-TEX certified.

**Cosmopolitan Cobra Power 40** is a fine gauge circular knit fabric (PA 68%, EA 32%, 215 g) from the **COSMOPOLITAN Fashion-Tech** line, perfect for ensuring garments satisfy any design specifications whilst simultaneously guaranteeing optimum performance. Bi-stretch and free cut, this material offers compression, excellent elastic recovery, and is specifically designed for urbanwear and activewear pieces like tops, leggings and trousers. Created using **MICROSENSE Soft Performance** technology, it's pleasant to the touch and super-comfortable on the skin while the **ECLIPSE Sun Protection** provides maximum UV protection (UPF 50+) and is no-see-through. It's bluesign and OEKO-TEX certified.



**Native-easy rider 50133** is a structured pre-consumer warp-knitted fabric (Recycled PA 76%, EA 15%, PA 9%) from the **NATIVE Sustainable Textiles** line which includes fabrics made from recycled yarns and chemicals with a low environmental impact, enabling the reduced consumption of natural resources. Developed to produce inserts for outerwear pieces and leggings, it provides thermal comfort and has been created using **MICROSENSE Soft Performance** technology, it's pleasant to the touch and super-comfortable on the skin while the **ECLIPSE Sun Protection** provides maximum UV protection (UPF 50+) and is no-see-through. It's bluesign, GRS and OEKO-TEX certified.