



PRESS RELEASE

SITIP AND ITS FABRICS AT PERFORMANCE DAYS: A NEW VISION COMBINED WITH EVOLUTION

Performance Days returns for its autumn edition, the textile sector's German B2B trade fair that's always ahead of the game in terms of the latest trends: this edition, taking place on 4 and 5 October, will feature the 2025/26 Autumn-Winter fabrics not just for the world of apparel, be it sportswear or athleisure, but from this year it will also include those for the footwear sector. Sitip continues to participate in this trade event by underlining its commitment, through its fabrics, towards more sustainable production processes.

#sitip #performancedays #fabrics

Performance Days returns to its usual venue in Munich for its autumn event on Wednesday 4 and Thursday 5 October 2023, where participating companies will showcase their new products for the coming seasons to industry specialists, buyers and stylists.

Included among the exhibitors for this 31st edition will be **Sitip** with an exhibition space (**Hall A5+A6, Stand D13-D14**) created to showcase the fabrics that best illustrate the company's continued commitment to researching and developing technological textile solutions with a wide-range of applications in the sporting world, but which are also now gaining a strong foothold in the fashion sector, in no small part thanks to their sustainable characteristics. The Italian company will also be present at "**FUNCTIONAL TEXTILES SHANGHAI by PERFORMANCE DAYS**", taking place on 16 and 17 October in Shanghai, where it will be showcasing its Made in Italy quality and excellence to an Asian audience.

MEET US AT BOOTH D13 | D14 | HALL A5+A6

OCTOBER 04-05, 2023
MUNICH & ONLINE

performancedays.com



The stars that'll be taking centre stage at the Sitip stand will be the fabrics from the **COSMOPOLITAN Fashion Tech** line, each with an array of colour cards: **Cobra 40 Power** is a technical sports fabric that's been redesigned to offer a more casual look, **City Life** is a fabric specifically created for techno-sartorial clothing, **Navigli** possesses technical qualities that render it ideal as a second layer for garments such as jackets, and **London** is particularly suitable for leggings.



Cosmopolitan London Colour Cards

Sitip continues its journey in the fabrics world by moving towards meeting the needs of the urbanwear sector, creating textiles for the manufacture of apparel for everyday life that maintain the technical qualities developed for the cycling world, but also focusing on meeting the demands of recent market trends and other sports such as tennis, yoga, and golf.

AT THE TREND FORUM

The theme driving the choice of fabrics selected for this section of Performance Days is **evolution**, where the organizers have selected products proposed by companies that are capable of demonstrating genuine advancements, be it in terms of efficiency, performance or its impact.

For these categories, Sitip has submitted fabrics created for both the apparel sector and the footwear sector, and they're still awaiting the jury's decision.

Two Sitip fabrics were selected for the Apparel Fabrics section: **Native-Victoria PLX Sanit 2dry** in the Bombay colour scheme in the pants&tights category and **Native-Cosmopolitan London** in the Holly variant in the Shirts category.

Native-Victoria PLX Sanit 2dry is a post-consumer, warp-knitted, back-side brushed fabric (GRS PLR 82%, EA 18%, 175g) from the **NATIVE Sustainable Textiles** line which includes fabrics made from recycled yarns and chemicals with a low environmental impact, enabling the consumption of natural resources to be kept to a minimum.

Bi-stretch and anti-bacterial, it offers thermal comfort and comes with an array of colour cards. It's created using **MICROSENSE Soft Performance** technology, making it pleasant to the touch and super-comfortable on the skin, and with **ECLIPSE Sun Protection** which provides maximum UV protection (UPF 50+). Furthermore, the **2DRY Enduring Freshness** technology enables the fabric to dry very quickly by facilitating the expansion and external dispersion of any moisture, leaving the body feeling pleasantly fresh. It's bluesign and OEKO-TEX certified.



Native-Cosmopolitan London is a circular knit fabric (PA 76%, EA 24%, 150g) from the **NATIVE Sustainable Textiles** line which includes fabrics made from recycled yarns and chemicals with a low environmental impact, enabling the consumption of natural resources to be kept to a minimum. It also belongs to the **COSMOPOLITAN Fashion-Tech** line, perfect for ensuring garments satisfy any design specifications whilst simultaneously guaranteeing optimum performance. Bi-stretch and free cut, this material offers compression and excellent elastic recovery, and is suited to both the urbanwear and activewear sectors, particularly for pieces such as tops and leggings. It's created using **MICROSENSE Soft Performance** technology, making it pleasant to the touch and super-comfortable on the skin, and with **ECLIPSE Sun Protection** which provides maximum UV protection (UPF 50+) and is no-see-through. It's bluesign and OEKO-TEX certified.

THE 2022 SUSTAINABILITY REPORT

The Sitip Group places a high priority on economic, social and environmental sustainability, and is the driving factor behind the strategic choices made by Sitip and its subsidiaries. And, for many years, it's these decisions that have led to the various achievements which testify to the company's continued commitment to growth, not just for the company, but also for the local territory and the milieu that surrounds it. The result of this work is evident from the company's activities on a number of levels, all of which are highlighted in the Sustainability Report published in 2023 (which refers to 2022), where the Group underlines its plan for becoming more sustainable from a 360-degree perspective.

These achievements include the following: during 2022, the Sitip Group reduced its environmental impact by decreasing the CO2 emissions it produced by 22% compared to 2021, by purchasing 30% more recycled raw material with respect to the previous year, and by investing in empowering its employees through a total of 6,072 training hours. Other objectives were also achieved during 2022, from gaining ISO 50001 certification to officially joining the UN Global Compact initiative. Other certifications, such as SA8000 (the Ethical Certification of Social Responsibility) and the ISO 14064 Carbon Footprint standard, constitute some of the Group's objectives for 2023, a further sign of its tireless commitment to increasing the sustainability of its production.