



SITIP PRESENTS ITS SPRING-SUMMER 2025 FABRIC COLLECTION AT MILANO UNICA

Milan, January 2024 - **Sitip** – the Bergamo-based leading manufacturer of technical textiles for clothing and industrial applications – will unveil its latest creations at Milano Unica, the major international trade fair dedicated to textiles and fashion. The event, eagerly awaited within the industry, will be held in Milan from 31 January to 1 February 2024.

At the SITIP stand in Hall 16 Fashion in Fabrics, visitors will have the opportunity to explore a wide range of technical fabrics designed to combine functionality and style, thus meeting the needs of an increasingly attentive and demanding public.

Sitip's new offerings are part of its innovative collection ***Cosmopolitan Fashion Tech***, which provides the perfect combination of performance and design, guaranteeing technical characteristics in terms of bi-elasticity, sunlight protection, UPF 50+, breathability, high comfort and easy care: its **FLORENCE** fabric, fresh and refined, is ideal for collared and polo shirts for both men and women, while **LONDON** is designed for leggings and tops, adapting perfectly to the wearer's movements.

The stand will also feature the collection's best-sellers in fresh, vibrant colour variants: **Cobra 40 Power**, a fabric with a technical, sporty essence, redesigned from a casual perspective for use in the city; **Navigli**, a soft, high-performance fabric, designed for the use in second layers such as women's jackets and men's waistcoats; and **Citylife**, a techno-sartorial fabric designed for outerwear, trousers and overshirts.

Another star of the show will be **Native Trophy** from the **Native** family, a technology applied to fabrics made from recycled yarns and, as with all Sitip's fabrics, produced using environmentally friendly chemicals that consume less natural resources. **Native Trophy** is an ideal fabric for urban clothing, used for women's and men's collared shirts, polo shirts and t-shirts. Suitable for sublimation printing for the most environmentally friendly product possible.

The stand will also feature a collection of garments produced with these items so that visitors can better evaluate the qualities mentioned above.

Sitip strives constantly to ensure that its products are of the highest quality and to operate in accordance with the most recognised international certifications and initiatives, and it has presented a Sustainability Report for the second year in a row. Participation in the most recent editions of Milano Unica is a further sign of Sitip's commitment to innovation and sustainability in the textile industry.

The Bergamo-based company has in fact obtained important certifications, including OEKO-TEX®, Bluesign®, GRS and ZDHC, attesting to its commitment to products and production processes that respect the environment and human health. In addition, Sitip has successfully adopted an ISO 14001 environmental management system, consolidating its role as a pioneer in the sustainable textile sector. It has also adopted an ISO 50001 energy certification, and in 2023 it obtained SA8000 social

certification. In 2024, it will obtain ISO 14064 organisation carbon footprint certification to attest to the company's ecological impact.

"Milano Unica is an important opportunity for Sitip to share its innovative, sustainable vision with industry professionals, designers and fashion enthusiasts from all over the world. We are excited to present our latest creations to the public and to contribute to the positive, concrete development of the textile and fashion industry," commented *Silvana Pezzoli - Vice President and Commercial Director of SITIP S.p.A. and President of the Made in Italy Cluster.*

Sitip invites all interested parties to visit its stand at Milano Unica in Hall 16 "FASHION IN FABRICS", STAND F01-F03, to share this experience of innovation and quality.