



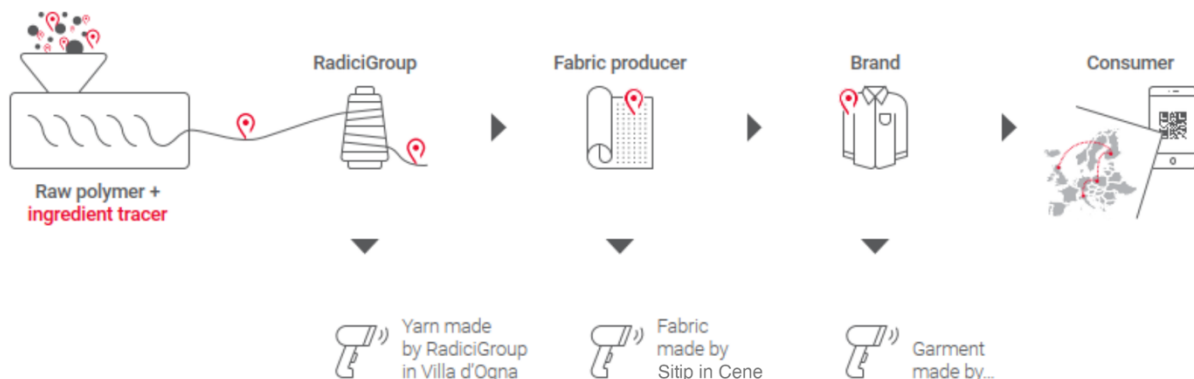
Sitip at Milano Unica: Innovation, Sustainability, and Performance at the Core of the New Textile Offering

Milan, July 2024 – **Sitip**, the Bergamo-based leading manufacturer of technical fabrics for the industrial and apparel sectors, is pleased to announce the unveiling of its latest collection at Milano Unica, one of the most prestigious events in the fashion and textile industry. This event, which brings together the top market players to celebrate textile excellence and innovation, will take place **from July 9th to 11th in Milan**.

The new fabrics presented at the event combine high technical performance with modern aesthetic appeal, perfectly catering to the needs of leading fashion brands. Sitip's collection is the result of meticulous work and a constant commitment to **sustainability** and **innovation**.

This year's major highlight will be displayed in the **Innovation Area** of Milano Unica. Here, Sitip will unveil a new fabric developed in collaboration with **RadiciGroup**, a global leader in advanced textile solutions, that has launched a yarn containing a unique tracer that remains detectable throughout all processing stages, both on the fabric and the finished garment.

During the event, Sitip will showcase two garments made from this yarn, each equipped with a QR Code. Scanning the fabric with the dedicated scanner at the stand will reveal the polymer and provide access to comprehensive information about the product's origin and supply chain journey.



New products and bestsellers on display include:

Native-Blizzard: Showcasing Sitip's commitment to sustainable production, the Native line is entirely made with recycled yarns and low-impact chemicals. Blizzard, a bestselling winter fabric, offers excellent insulation thanks to its thick brushing, ensuring high thermal comfort.

Paris GZ Cosmopolitan: A circular thermal fabric, with an ultrasoft microfiber inner layer and bi-elastic structure. Its technology combines breathability and comfort with a soft touch, excellent UV protection (UPF50+), and a no-see-through effect.

Venice Cosmopolitan: A bi-elastic warp-knit fabric that is breathable and comfortable on the skin, providing excellent coverage and UV protection (UPF50+). It is ideal for high-performance polo shirts and t-shirts without compromising on style.

Busy life Cosmopolitan: Also featured at the fair, this bi-elastic warp-knit fabric is particularly suitable for techno-tailored garments. Designed for outerwear, trousers, and jackets, it offers effective sun protection and excellent coverage.

Integrating innovative solutions that reflect the company's commitment to a greener future, the **collection** presented at Milano Unica marks another step forward in sustainability. Sitip has recently published its third **sustainability report**, detailing the company's progress in reducing emissions, using recycled materials, and optimizing production processes to minimize environmental impact.

The company is strongly committed to these goals, as demonstrated by the product certifications covering the entire collection presented at Milano Unica (**Bluesign®**, **Oeko-Tex® STANDARD 100**, **GRS**, and the **Gateway ZDHC mark**) and the quality standards reflecting Sitip's focus on sustainability. Over the years, the company has achieved multiple ISO certifications (**ISO 9001**, **ISO 14001**, **ISO 50001**) and recently added two significant certifications: **SA 8000**, a globally recognized standard designed to ensure optimal working conditions, and **ISO 14064**, which further underscores the company's commitment to monitoring greenhouse gas emissions, implementing Carbon Management policies and communicating its commitment to stakeholders.

During Milano Unica, visitors will have the opportunity to closely examine the new fabrics, experience the Sitip world, and appreciate the unique features of the collection.

Silvana Pezzoli, Vice President and Commercial Director of Sitip, stated: *"We are excited to participate in Milano Unica and present our collection. These fabrics represent a perfect blend of technical innovation and sustainability, two core values for Sitip. Each product has been carefully designed to offer exceptional performance and a reduced environmental impact. We are proud to showcase our commitment to a more sustainable future and share our innovations with the key players in the textile industry."*

Sitip awaits you at Milano Unica, from July 9th to 11th, 2024, at **Pavilion 2 – stand A24-A26** to share its vision of a more sustainable and innovative textile future.

About Sitip

Founded in 1959 by Luigi Pezzoli in the heart of the Seriana Valley and currently run by the family's second generation, Sitip is a leading manufacturer of run-proof, synthetic and stretch fabrics, as well as circular fabrics for technical and industrial applications, sportswear and urbanwear. Research and development are an important part of the company's operations, carried out in close cooperation with customers and partners, allowing Sitip to be a leading player in the textile market. Its commitment to reducing its environmental impact and constant focus on ethics led the company to publish its second Sustainability Report in 2022, accompanied by various certifications, including UNI EN ISO 9001, ISO 14001, ISO 50001, SA8000, Bluesign®, Oeko-Tex®, GRS, and ZDHC Roadmap to Zero. Sitip S.p.A. exports worldwide from production sites in Cene in the province of Bergamo, in Asolo in the province of Treviso through its subsidiary Accoppiatura Di Asolo, and in Malta through its subsidiary Nylon Knitting Ltd.